

What is the School Enterprise Challenge?

The [School Enterprise Challenge](#) is an **international business programme for schools** run by the educational charity [Teach A Man To Fish](#). Through planning, setting up and running a school business, this programme **empowers students to develop essential 21st century skills in an interactive way.**

How does it work?



**Join our global
community of
enterprising schools**

**No previous business
experience required to
participate**

**Our templates, guides
and videos make it easy**

Why take part?

The School Enterprise Challenge is **FREE to join and open to all schools around the world**. The programme guides teachers and students to create a real profit-making business while developing key skills. It's also an opportunity to generate income for schools and win exciting prizes - there's \$50,000 worth to be won this year!



LEARNING & EARNING

- Teach 21st century skills in a fun and innovative way - take learning out of the classroom and into the real world
- Experience planning and running a REAL business
- Raise extra income for your school
- Become part of a global community of enterprising schools



RECOGNITION & PRIZES

- Work towards a Bronze, Silver or Gold level certificate
- Win a place at our regional conference and up to \$5,000 for your school
- Win the Inspirational Teacher Prize of \$1,000
- Enterprising students can win cameras and laptops

Building skills through participating in a school business

Participating in a school business gives students the unique opportunity to develop key 21st century skills that will benefit them in school, work and life.

From teachers who have participated last year...

94% reported that their students improved their business knowledge

92% reported that their students improved their team working skills



Meet some of our participating schools:

Centro Educacional Pantaleón in Nicaragua began participating in the School Enterprise Challenge in 2016. They assembled a team of 23 students ranging from 10 to 14-years-old who planned, set up and ran a successful scented candle manufacturing business.

The students not only gained experience in candle making through their business, but also learned the importance of budgeting money and executing a plan. To raise their start-up capital, they hosted a series of film nights at their school for community members.

The team was divided into production, marketing and sales roles overseen by a student director, and students rotated around these roles to gain as much experience as possible. The candles were made using recycled glass bottles and sold to local businesses as well as tourists visiting the area.



At the height of the South Sudanese crisis, students at **Emmanuel Christian College** found themselves cut off from their nearest village. In order to boost morale at their school they decided to set up their own food production business to supplement the school canteen that was struggling to buy decent ingredients.

Fourteen students came together, carried out a resource assessment and market research and divided themselves into business teams: farming, cooking, management, marketing, sales and finance. Despite operating on a small scale they were able to return a profit, whilst providing a valuable service for their peers. Students say that in the process they developed skills in teamwork, problem-solving and most of all perseverance!



Register for the School Enterprise Challenge today and find out more at
schoolenterprisechallenge.org